

Liquid Church Easter Calling Scripts

Remember:

- Smile! Be friendly and open ... these people have attended our church in the last 6 months. They will be open to your calls.
- Listen to the sample that Rich provided ... to get the pronunciation.
- Don't worry ... if people ask a question you don't know the answer to ... [take down their question on this form and let them know we'll be in touch!](#)
- These "scripts" are suppose to serve as a guide ... please feel free to tweak the language to make it more natural for you.

Tuesday Voice Mail Script // If it just goes to their voice mail ... say this:

"Hi there! This is <INSERT NAME> calling from Liquid Church! We're calling because we'd really like your family to join us this Sunday for our special Easter services. I'll call back tomorrow night to take your registration over the phone ... or you can do it online at lqd.ch/easter. Thanks so much! Have a great week!"

Answered Script // If they pick up follow this script.

"Hi! This is <INSERT NAME> calling from Liquid Church! We're calling because we'd really like you and your family to come to our Easter services this Sunday. We're doing FREE tickets for people to ensure a place for you. Would you like me to register you now over the phone?"

If Yes: Great! Which campus will you be attending?

[\[Click here for registration page\]](#)

Which service time will you be attending?

How many people will be attending from your family?

NOTE: Get this information and then copy and paste their contact information from the spreadsheet.

If No: Thanks for letting us know! Have a great week!

If They Have a Question: That's a great question! I don't know the answer to it ... but I'll pass it along to the team and we'll get you an answer! Thanks so much!

[\[Then fill in this form with the question.\]](#)

Wednesday Voice Mail Script // Read this when we call back

"Hi there! This is <INSERT NAME> calling from Liquid Church! We're calling because we'd really like your family to join us this Sunday for our special Easter services. You can register for your FREE tickets online at lqd.ch/easter. We look forward to seeing you on Sunday!"