**OUTREACH LEADERSHIP TEAM**

**Outreach Leadership Team Purpose**

Provide strategic leadership to mobilize FBC to build viral movements of God so that people can experience real life with Jesus in the Knoxville region, around the country and throughout the world.

**Leadership Team Responsibilities**

1. Collaborate in a church-wide effort to **infuse mission as integral** to FBC’s identity, leading all members to see mission not just as a program or activity but essential to who we are as followers of Christ.
2. Work with the Outreach Pastor to **give high-level direction, support, drive and accountability** to all aspects of mission, including six key leadership functions:
3. Plan and execute outreach strategy
4. Inspire and inform members
5. Engage and equip members
6. Empower leaders
7. Organize infrastructure
8. Promote faithfulness and excellence
9. **Facilitate alignment** of mission with the pastoral vision and FBC values; **coordinate** with other areas of church life, including worship, discipleship, youth programs and family ministry.
10. Advance the vision and strategy for mission by **serving on one of the management teams,** including:

***Outreach Teams***

* 1. EVERYDAY MISSION Team - *Mobilize members to develop a missional lifestyle, so that individuals and families are being used by God to draw people to Jesus wherever they live, work and play, and are impacting their relevant spheres of cultural influence with Kingdom values, as an expression of real life with Jesus.*
  2. DISASTER / SERVICE OUTREACH Team – *Fuel a viral movement of real life with Jesus by mobilizing teams to respond to crises around the world and to provide hands-on care for people in need in our region, while mentoring youth and developing their leadership skills.*
  3. SPORTS OUTREACH Team – *Mobilize FBC to connect with children and adults in the community through sports, fitness and recreational activities, providing opportunities to mentor youth, promote wellness and engage with people who do not know Christ.*
  4. COMMUNITY MISSION Team - *Mobilize FBC to be a catalyst for viral movements of God among the seven spheres of cultural influence in the Knoxville region, so that growing numbers of people experience real life with Jesus.*
  5. CHURCH PLANT / MULTI-SITE Team – *Mobilize FBC to partner with church planters and develop multi-site campuses that thrive as catalysts for viral movements of God among the seven spheres of cultural influence in strategic locations, multiplying congregations where people help one another trade checklist faith for real life with Jesus.*
  6. GLOBAL MISSION Team – *Mobilize FBC to be a catalyst for viral movements of God among spheres of cultural influence through empowering global partnerships, long-term and short-term opportunities, and personal outreach, so that growing numbers of people around the world can experience real life with Jesus.*

***Outreach Support Teams***

* 1. WELCOME & CONNECTION Team – *Ensure that new attenders are warmly welcomed and enthusiastically connected with the congregation, from first impression to ongoing connection with a discipleship group, so that all who encounter FBC can have positive and compelling experiences of real life with Jesus.*
  2. MOBILIZATION Team - *Motivate and equip FBC members to engage their passions and gifts through volunteer ministry—serving within the church, in Knoxville and around the world as an expression of real life with Jesus.*
  3. COMMUNICATIONS Team – *As a subset of a church-wide communications team, support FBC’s outreach efforts by facilitating the production of compelling, high-quality multi-media communications that inspire and inform members, equip volunteers, offer creative vehicles for evangelism, and glorify God by capturing stories of real life with Jesus.*

1. If serving on a management team:

* **Participate in team meetings** and team-building activities, supporting the team through presence, prayer, words and actions.
* **Provide updates** on the outreach area to the outreach management team.
* **Bring major decisions and challenges** to the management team for input.
* Promote synergy among mission focus areas by **providing a “big picture” perspective**.
* Facilitate ways to **train and empower** missionfocus team leaders, promoting excellence and reinforcing the guiding principles for mission (attached).
* **Serve as a liaison** with church leadership or other groups as needed; share helpful input and information from the broader church and community.
* **Support the work** of the management team as they:
  + - Translate mission strategies into long-range and short-term action plans, execution strategies, and measurable desired outcomes.
    - Assess progress, share stories of how Jesus is moving, learn from experience and research, and plan for ongoing improvement.
    - Model a focus on helping one another trade checklist faith for real life with Jesus, in all team interactions and activities.

**Desired Team Impact**

* FBC mission teams lead with passion, competence and joy.
* FBC is spreading the gospel, planting churches and launching viral movements of God worldwide.
* FBC is a catalyst for Kingdom transformation in spheres of influence in communities.
* FBC outreach to unchurched people leads to multi-site church growth.
* FBC welcomes and connects new attenders so that they can grow in real life with Jesus.
* FBC members actively engage in mission in their daily lives and in targeted ministries that reach from Knoxville to the nations.
* Volunteers serve with competence, joy and passion, while growing in real life with Jesus.
* Stories of FBC mission work bring glory to God.

**Qualifications:**

* Growing personal relationship with Jesus Christ and lifestyle of faithfulness.
* Trustworthiness to maintain confidentiality and integrity in relationships.
* Eagerness to work in a team and to develop servant-leadership skills.
* Commitment to healthy relationships with family, FBC church body, and community.
* Commitment to our church’s values: Passionate Influence; Biblical Truth; Missional Living; Authentic Relationships; Thriving Families.

**Personal Benefits**

* Be used by God to help people worldwide encounter Christ and experience real life in Him.
* Witness astonishing movements of God that transform lives and communities.
* Experience the joy of helping FBC members discover their God-glorifying destiny.
* Walk in deeper intimacy with Jesus by entering into His heart for mission.
* Grow close relationships with others who share a similar vision and passion.
* Build greater expertise in mission and leadership skills.

**Time Commitment**

* Participation in monthly leadership team meetings
* Participation in special outreach-related events and trainings as appropriate
* Participation in management team meetings and activities (if serving on a team)

**Term Length**

12 months

**Responsible To**

Andy Rittenhouse, Outreach Pastor

**GUIDING PRINCIPLES FOR MISSION**

Our participation in mission is a response to God’s passionate desire to see all people come to Christ to be redeemed, restored, connected with His body the church, and empowered for His service. Through this work we seek to obey and imitate our Lord Jesus, who first loved us and gave Himself up for us, and sends us out to proclaim the gospel and love our neighbors near and far in His name.

While we pursue mission through a variety of strategies and in a broad range of contexts, key guidelines can bring consistency to our efforts. The following principles, informed by Scripture and best practices, can shape our mission in a way that helps lead to desired impact, to the glory of God.

1. **Prayerful:** Recognizing our utter dependence on God “to will and to act according to His good purpose” (Phil. 2:13), prayer is our entry point for mission. Through prayer, God guides our ministry decisions, empowers us for good works, opens doors for our witness, overcomes spiritual forces of darkness, and renews our hope. Prayer returns glory to God for His redeeming, transforming love.
2. **Incarnational:** Though we are frail and imperfect, God chooses to use us as His hands and feet in mission (2 Cor. 4:7). We want to go beyond providing services to give of ourselves in meaningful relationships – not because it is in our power to save or rescue lost and broken people, but because God works graciously through relationships to bring people to experience real life in Jesus. This kind of ministry is mutual: it blesses and changes us even as we seek to bless others.
3. **Holistic:** God cares about the whole person. We seek wholeness for our neighbors (and ourselves) across every dimension of life -- spiritual, physical, financial, emotional and relational. We promote ministry that provides opportunities for people to encounter Christ and to grow as disciples while also addressing practical needs. We are also intentional about caring for those who serve in mission as whole persons and helping them strengthen their faith through their service.
4. **Transformational:** We are not satisfied with “helping” in ways that leave people’s lives essentially unchanged. We seek to walk with people and communities long-term as they are encouraged to follow Christ and empowered to develop their potential, live as God intended, and use their gifts to serve others. This means going deeper in targeted areas of mission, rather than scattering our efforts. This also entails studying our target communities in order to develop a strategic approach.
5. **Asset-based:** Each neighborhood and people group is blessed with strengths and capacities.Each individual we encounter is precious, unique, remarkably gifted, and worthy of our respect. Thus ministries ask, “What are people’s strengths, goals and dreams?” not just, “What are their needs and problems?” Ministry engages the energy, ideas and involvement of all those involved, and builds up those with gifts of leadership. We seek to do ministry *with* people, not *to* them.
6. **Collaborative:** God desires Christians to come together in unity for a more compelling witness and for the glory of God (John 17:21-22). Recognizing that our church is just one part of how God is moving in our community and world, we promote an attitude of cooperation rather than competition. We seek to come alongside the resources and local heroes already present in communities and to connect with partners rather than replicate existing efforts.
7. **Excellent:** We demand integrity and high standards in leadership and administration. We are not satisfied with mere activity but strive for efficient, transparent stewardship of resources to achieve demonstrated results. This does not mean we expect perfection—rather, we commit to learn from our inevitable mistakes. We hold ministries accountable in an ongoing process of improvement, which includes seeking feedback from a broad range of people in FBC and on the mission field.

*[2/24/14]*